

TH:01 PROWAY

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Product presentation (max 100 words)

TH:01 PROWAY, specifically designed for fitment of drive axle, provides :

Safety: on long journeys safety is always the top priority, thanks to specially-designed tread patterns, that guarantee responsiveness, grip and traction on wet and snow-covered roads.

Efficiency: tyre features a low rolling resistance and high mileage to guarantee an excellent total cost of ownership.

Durability: the new design concept provides improved durability and optimized even wear distributed throughout the tyre's life.

Description of application (50-70 words)

Product designed to provide low fuel consumption and total cost of ownership optimization. The best balance between mileage and fuel efficiency is found in long distance and highway routes.

Product Feature (50-70 words)

Maximum traction and reduced breaking distance provided by deep and dense siping and (3PMSF) marking enhancing performance in all weather conditions.

Constant grip thanks to advanced intermediate groove shapes design.

Lower rolling resistance and noise generation provided by compact tread blocks design

Durability and retreadability ensured by ejectors at the bottom of lateral grooves for casing resistance and higher land to sea ratio for longer tread life.

