



## **ICE ZERO™ FR**



ICE ZERO™ FR is the ideal choice for those who drive in Nordic winter conditions looking for a high level of stability and control with a superior driving comfort. The ICE ZERO™ FR is the stud-less solution of the Pirelli ICE ZERO™ collection, performance and control at top level.

Specifically developed for owners of city/medium cars, premium sedans and SUVs.

Featuring also Run Flat Technology.

### **DIRECTIONAL TREAD PATTERN DESIGN**

Enhanced grip on all surfaces and maximum traction.

### **SPECIFIC SIPES 2**

Clean the surface from the water film under the tyre for enhanced ice grip.

### **HIGH SIPE DENSITY IN THE CENTRAL AREA**

Increased snow retention for an excellent snow grip

### **3D SIPE TECHNOLOGY**

Stable tread blocks for excellent wet and dry stability.

### **IMPROVED FOOTPRINT AND PRESSURE DISTRIBUTION**

Better traction and braking safety in all conditions.